

**HOSPITALITY SALES REGULATIONS**

**1. Purpose and Applicability of the Sales Regulations**

- 1.1. These Sales Regulations outline the terms and conditions which apply to, and govern, the sale and use of Hospitality Packages for the AFC Asian Cup Qatar 2023™.
- 1.2. Each Customer acknowledges and agrees that, by submitting an Order to MATCH Hospitality Asia (or a MATCH Hospitality Asia Sales Agent) in the manner described in Section 2.1, it confirms that it has read, understood and accepts these Sales Regulations and that it agrees to be irrevocably and unconditionally bound by these Sales Regulations. These Sales Regulations form an integral part, and are a binding component, of the Sales Agreement. The terms and conditions contained in these Sales Regulations shall, in any case, prevail over any other terms that the Customer may seek to impose or incorporate, or which are implied by custom, practice or course of dealing. Any such other terms shall be deemed rejected by MATCH Hospitality Asia.
- 1.3. Each Customer acknowledges and agrees that any use of a Ticket (including any Ticket forming part of a Hospitality Package) shall be governed by AFC's Ticket Terms of Use. Depending on the date of purchase of a Hospitality Package, each Customer acknowledges that the Ticket Terms of Use may be published and/or modified at a date following the Customer's entering into the Sales Agreement pursuant to these Sales Regulations. The Customer fully understands and accepts that it enters into any such Sales Agreement on this basis and to the extent permitted by applicable law this shall give rise to no claims against, and no liability on the part of, MATCH Hospitality Asia and/or AFC.
- 1.4. MATCH Hospitality Asia reserves the right to amend the manner in which it sells Hospitality Packages, and reserves the right to amend these Sales Regulations from time to time. Each Sales Agreement will be governed by the Sales Regulations in force at the date on which the Order is submitted by the Customer to MATCH Hospitality Asia. MATCH Hospitality Asia may also at any time and without notice change the scope, pricing and availability of future Hospitality Package product offerings.
- 1.5. All capitalised terms used in these Sales Regulations shall have the meaning ascribed to them in Section 18.

**2. Ordering Hospitality Packages**

- 2.1. An Order constitutes a binding offer by the Customer to MATCH Hospitality Asia for the purchase of the Hospitality Packages (as identified in such Order), on the terms outlined in these Sales Regulations. All Orders must be signed by the Customer (or the Customer's authorised representative) and may be accepted or rejected by MATCH Hospitality Asia in accordance with Section 3. Any rejected order form provided by MATCH Hospitality Asia for the Customer to complete will not (under any circumstances) constitute an offer or public offer by MATCH Hospitality Asia.
- 2.2. MATCH Hospitality Asia reserves the right in its sole discretion to impose a limit on Hospitality Packages which a Customer may purchase whether by reference to (i) quantities, (ii) package type, category series or location and/or (iii) monetary value.
- 2.3. The Customer is responsible for the delivery of its Order to MATCH Hospitality Asia (or the MATCH Hospitality Asia Sales Agent) in a complete, undamaged and unaltered state (the sole exception being to permit the application of the Customer's authorised signatures). Incomplete, damaged or altered Orders may be rejected by MATCH Hospitality Asia. Neither MATCH Hospitality Asia nor any MATCH Hospitality Asia Sales Agent shall be responsible or liable in any way to the Customer or any third party for any Orders which are lost, misplaced, rejected or whose delivery to MATCH Hospitality Asia or MATCH Hospitality Asia Sales Agent is delayed.
- 2.4. The Customer may opt to finalise an Order via the MATCH Hospitality Asia online acceptance process. The Customer acknowledges and agrees that the online acceptance process involves a number of steps including but not limited to: (i) creating an account with MATCH Hospitality Asia ("MY Account"), (ii) providing payment details to MATCH Hospitality Asia, (iii) providing delivery address and delivery contact, (iv) completing and submitting an Order request form to MATCH Hospitality Asia, and (v)

clicking the Acceptance of Terms and Conditions Box and the "Place Order" button or alternatively downloading, signing and uploading the signed Order on My Account (the "Online Acceptance Process").

- 2.5. If any Order is received by MATCH Hospitality Asia (whether from any corporate or other legal entity), MATCH Hospitality Asia shall be entitled to rely on the signature applied to the Order (or where applicable any other acceptance method via the Online Acceptance Process) as evidence that the relevant signatory party has full legal authority to sign on behalf of the Customer and that, if applicable, all relevant approvals have been obtained.
- 2.6. The Customer warrants that they have all authority to bind each of the Guests which it nominates in an Order, or to whom Tickets or Hospitality Packages are ultimately provided, to the terms of the Sales Regulations and the Sales Agreement. The Customer shall indemnify and hold harmless and defend MATCH Hospitality and AFC from and against all claims and suits by third parties for damages, injuries to persons (including death), property damages, losses, and expenses including court costs and reasonable attorney's fees arising out of, or resulting from the Customer's breach of such warranty.

**3. Confirmation of Purchase**

If MATCH Hospitality Asia (but not any MATCH Hospitality Asia Sales Agent) elects to accept an Order, the Order shall only be deemed to be accepted when MATCH Hospitality Asia issues a Confirmation of Purchase to the Customer, at which point the Sales Agreement shall come into effect. MATCH Hospitality Asia shall use reasonable endeavours to accept or reject any Order as soon as reasonably practicable, and notify the Customer accordingly.

**4. The Sales Agreement**

- 4.1. Subject to Section 9, each Sales Agreement shall consist of, and incorporate the terms of:
  - (i) the Order and Confirmation of Purchase;
  - (ii) the Product Description;
  - (iii) these Sales Regulations; and
  - (iv) the Ticket Terms of Use.

Any other samples, drawings, descriptive matter or advertising issued by MATCH Hospitality Asia or MATCH Hospitality Asia Sales Agent, and any illustrations or descriptions of the Hospitality Packages contained in MATCH Hospitality Asia's catalogues or brochures are issued or published for the sole purpose of giving an approximate idea of the Hospitality Packages, and shall not, under any circumstance, constitute an offer or public offer by MATCH Hospitality Asia. They shall not form part of the Sales Agreement or have any contractual force.

- 4.2. MATCH Hospitality Asia is the principal in the sale of Hospitality Packages to Customers. The Customer acknowledges and agrees, however, that MATCH Hospitality Asia has been authorised by AFC to provide, as an agent for AFC, a Ticket to the Customer as an integral part of each Hospitality Package and that AFC, upon MATCH Hospitality Asia's notification to AFC of the sale of Hospitality Packages to Customers, automatically becomes the principal in the sale of the Ticket forming part of a Hospitality Package. The Customer hereby accepts this direct contractual relationship with AFC concerning the sale of the Ticket forming part of the Hospitality Package and acknowledges that, based on this direct relationship between AFC and Customer with respect to Tickets, AFC has the right to exercise any of the rights and remedies with respect to Tickets pursuant to the Ticket Terms of Use as well as any other documents of the Sales Agreement.
- 4.3. MATCH Hospitality Asia has, in certain territories, appointed MATCH Hospitality Asia Sales Agents to assist in the identification of Customers and in concluding agreements for the sale of Hospitality Packages. The Customer acknowledges and agrees that no MATCH Hospitality Asia Sales Agent has the power or authority to formally accept or commit MATCH Hospitality Asia to any Order (whether on its own account or on behalf of MATCH Hospitality Asia), to make any representations, commitments, promises, guarantees, warranties or undertakings on behalf of MATCH Hospitality Asia and/or AFC, or to bind MATCH Hospitality Asia and/or AFC in any way.

- 4.4. The Sales Agreement represents the sole and complete statement of the respective rights and obligations of MATCH Hospitality Asia and the Customer with regard to the sale (by MATCH Hospitality Asia) and purchase (by the Customer) of the Hospitality Packages. The Sales Agreement supersedes and extinguishes any and all other oral and/or written correspondence, representations, understandings, negotiations, arrangements, proposals, sales materials and agreements relating to the purchase of the Hospitality Packages which are the subject of the Order.
- 4.5. All sales of Hospitality Packages under a Sales Agreement are final and binding on the Customer. Subject to Section 6.6 below, all payments made by Customers in connection with Hospitality Packages (whether or not such Hospitality Packages are the subject of a Sales Agreement which is terminated) are to be treated as non-refundable, and MATCH Hospitality Asia shall be under no obligation to repay any sums to the Customer (unless MATCH Hospitality Asia agrees otherwise).
- 4.6. Within 7 days of the date of MATCH Hospitality Asia issuing its Confirmation of Purchase to the Customer, MATCH Hospitality Asia may terminate and cancel the Sales Agreement, for any reason, on written notice to the Customer and refund to the Customer all sums paid by the Customer under the Sales Agreement.

## 5. Hospitality Packages

- 5.1. The scope of the services and benefits made available to the Customer by MATCH Hospitality Asia in respect of each Hospitality Package will be outlined in the Product Description. Customers may not, following the conclusion of the Sales Agreement, request substitutions for, or alterations to, any Hospitality Package services and benefits.
- 5.2. The Customer accepts and acknowledges that the scope of the Hospitality Package services and benefits made available to it under the Sales Agreement are subject to such changes as may be required for reasons of public safety and security, or as may be reasonably determined by MATCH Hospitality Asia and/or AFC, from time to time. MATCH Hospitality Asia shall notify the Customer of such changes as soon as reasonably possible.
- 5.3. The Customer accepts and acknowledges that certain hospitality benefits and/or services may be delivered by MATCH Hospitality Asia in Hospitality Facilities which are located in temporary hospitality structures and/or in the Stadium in respect of which construction may not be completed as at the date of the Sales Agreement. In either circumstance, detailed descriptions of the applicable Hospitality Facility will be provided by MATCH Hospitality Asia as and when practicable.
- 5.4. The Customer and each of its Guests are required to bring with them, on the applicable Match day, a Ticket to enable them to access a Seat to view the Match and to access the Hospitality Facilities, together with any additional or alternative document, pass or form of identification (including any form of dedicated fan identification) that are notified to the Customer in order for the Customer and each of its Guests to access such Seats and Hospitality Facilities. The Customer and each of its Guests acknowledge that the Hospitality Access Pass shall be made available at the Stadium on the Match day.
- 5.5. Customers who require special assistance due to a disability or limited mobility (including but not limited to wheelchair seating and/or wheelchair access to Hospitality Facilities and/or a Stadium) must promptly notify MATCH Hospitality Asia (or the MATCH Hospitality Asia Sales Agent) prior to submission of any Order. In the event that any Customer, following execution of a Sales Agreement, subsequently wishes to provide a Hospitality Package to a person who requires any special assistance due to a disability or limited mobility, the Customer shall promptly notify MATCH Hospitality Asia in writing (or the MATCH Hospitality Asia Sales Agent) as soon as reasonably practical and MATCH Hospitality Asia will use reasonable efforts to provide such special assistance and the best level of service possible (subject to availability).
- 5.6. The Customer acknowledges and agrees that Stadium plans may change between the date of execution of the Sales Agreement and the relevant Match. Therefore, if a Customer purchases a Hospitality Package which incorporates the right to use a Suite, and the capacity or the location of the Suite must be changed as a result, the price payable in respect of such Hospitality Package may be subject to a corresponding increase or reduction of the price payable by the Customer pursuant to the Sales Agreement, calculated by reference to the price list provided to the Customer prior to purchase. In the event of any reduction, MATCH

Hospitality Asia will credit the difference to the Customer and if there is any increase the Customer shall pay the additional amount or have the right to receive a refund in respect of the relevant Suite. MATCH Hospitality Asia will endeavour to notify the Customer of any required changes prior to the final instalment payment contemplated by the Sales Agreement.

- 5.7. Subject to the Product Description, the Customer acknowledges and agrees that parking passes (i) are subject to availability and final confirmation by MATCH Hospitality Asia (ii) must be specifically requested in writing by the Customer and (iii) will, unless MATCH Hospitality Asia determines otherwise (at its sole discretion), be allocated on the basis of one (1) automobile space per Match for every four (4) Hospitality Packages purchased per Match or one (1) bus space per Match for every forty (40) Hospitality Packages purchased per Match.
- 5.8. The Customer voluntarily enters the Sales Agreement acknowledging that the Hospitality Package price is an all-inclusive price, which includes food, beverage and which may also include gift products which are not typically served at the Stadium and are not capable of being separately priced or sold as individual servings.

## 6. Payment

- 6.1. The full price of each Hospitality Package will be due and payable in one (1) instalment by the Customer immediately on the issue of the applicable invoice by MATCH Hospitality Asia.
- 6.2. Payments may only be made by wire transfer or those credit cards or any other payment methods identified as being accepted by MATCH Hospitality Asia from time to time.
- 6.3. Any VAT and/or other consumption or applicable local tax, fees or dues (which is payable either at the time of the Order or in the future) will be reflected in the invoice at the applicable rate and shall be payable by the Customer in addition to the price of the Hospitality Package. For the avoidance of doubt, MATCH Hospitality Asia may charge VAT and/or other consumption or applicable local tax, fees or dues retrospectively after the date of an invoice in the event of any changes in applicable laws.
- 6.4. Payments must be received in full in the currency identified in the Order and Confirmation of Purchase, unless otherwise agreed in writing by the parties.
- 6.5. Any and all bank or wire payment, currency conversion, currency exchange control, credit card charge (incurred by the Customer as a result of the payment with a payment card) or other charges incurred in connection with any payment obligation outlined in this Section 6 will be the sole responsibility of, and be borne and payable by the Customer in addition to the price of the Hospitality Packages.
- 6.6. No refunds of any amounts paid by the Customer to MATCH Hospitality Asia will be made to the Customer under any circumstances except with respect to:
- (i) the cancellation of any Hospitality Package in the circumstances described in Section 4.6 or 5.6; or
  - (ii) the cancellation of any Match in the manner outlined in Section 14.3.
- No interest shall be payable in relation to any such refunds payable to the Customer under the Sales Agreement. Refunds payable in connection with:
- (i) Section 6.6 (i) and (ii) above shall be made no later than thirty (30) days after the relevant Hospitality Package cancellation or after the cancellation of the Match.
- 6.7. If any monies which are due and payable pursuant to Sections 6.1 are not received by MATCH Hospitality Asia in full by the applicable due dates specified above, MATCH Hospitality Asia may upon giving notice to the Customer, in addition to all other rights and remedies available to it at law:
- (i) terminate the entire Sales Agreement;
  - (ii) terminate the Sales Agreement in respect of a certain number of specified Hospitality Packages only;

- (iii) immediately and without further notice make available for sale to third parties each Hospitality Package which is the subject of any termination;
- (iv) retain, as a non-refundable deposit, any amounts paid by the Customer as at the date of such termination;
- (v) charge the Customer interest on all amounts outstanding at five percent (5%) above 12 month US Dollar Libor rate as it may vary from time to time from the date payment became due until actual payment is made;
- (vi) terminate or suspend any of MATCH Hospitality Asia's obligations under the Sales Agreement; and/or
- (vii) claim for all further losses and costs suffered by MATCH Hospitality Asia as a result of non-payment and/or late payment.

MATCH Hospitality Asia retains the right to claim damages which are in excess of the amounts specified above.

## 7. Delivery of Hospitality Package Components

7.1. Subject to Sections 7.2-7.8 inclusive, MATCH Hospitality Asia will use reasonable endeavours to procure that, Hospitality Access Passes (if applicable), Tickets, any parking pass and all other applicable Hospitality Package components will be:

- (i) delivered to the address stated in the Order (or to a different address subsequently agreed in writing by MATCH Hospitality Asia) by a method of MATCH Hospitality Asia's choice; or
- (ii) made available for collection by the Customer at MATCH Hospitality Asia customer service centres, in accordance with policies to be established by MATCH Hospitality Asia and notified to the Customer; or
- (iii) made available for collection at an alternative location if this is notified in advance to the Customer by MATCH Hospitality Asia.

MATCH Hospitality Asia shall be under no obligation to deliver the Hospitality Access Passes, paper Tickets, any parking passes and all other applicable Hospitality Package components at the same time and may deliver the respective components at different times and to different locations in accordance with Sections 7.1 (i), (ii) and (iii) above.

The Customer acknowledges and agrees that the delivery or the availability for collection, of Hospitality Package components is subject to the Customer having complied in full with all elements of the Sales Agreement.

7.2. Where Hospitality Packages include e-Tickets and/or e-parking passes (which may include mobile tickets or 'print-at-home' tickets) the Customer acknowledges and accepts:

- (i) the e-Tickets and/or e-parking passes will be emailed to the Customer or made available by MATCH Hospitality Asia for download;
- (ii) with respect to print-at-home e-Tickets and/or parking passes, the Customer will be required to print off the e-Tickets and/or e-parking passes;
- (iii) print-at-home e-Tickets and/or e-parking passes must be printed in portrait mode (vertical) on blank white A4 paper (on both sides), without changing the print size using a laser or inkjet printer. No other medium (electronic, PC screen, portable screen, mobile screen etc) is valid. Any e-Ticket and/or e-parking pass that is partly printed, soiled, damaged or illegible shall not be considered valid;
- (iv) with respect to other forms of e-Tickets and/or e-parking passes, the Customer will be required to follow all instructions provided by MATCH Hospitality Asia and/or AFC and that use of such e-Tickets and/or e-parking passes may require the Customer and its Guests to download a mobile application and agree to separate terms and conditions applicable thereto;

- (v) Customer and Guests will be required to have valid identification in order to access the Venue with e-Tickets.

Unless otherwise notified in writing to the Customer by MATCH Hospitality Asia, neither MATCH Hospitality Asia nor AFC shall be responsible on behalf of any Customer or Guest for applying for, collecting or providing any travel visa or substitutional permits (including any form of fan identification system such as a fan passport or equivalent document or permit) to enter or exit Qatar. The Customer remains responsible at all times for taking care of all general and event-specific requirements relating to their own and their Guests' entry to and exit from Qatar and in relation to their movement inside Qatar.

7.3. Neither MATCH Hospitality Asia nor any MATCH Hospitality Asia Sales Agent will be responsible or liable in any way to a Customer or any third party as a result of any late delivery of a Hospitality Package which arises as a result of a failure of and/or interruption to any delivery services or failure, act or omission of any third party supplier or local authority or government department.

7.4. MATCH Hospitality Asia will not deliver Hospitality Packages to post office boxes, unless agreed otherwise in writing by MATCH Hospitality Asia on a case-by-case basis. The Customer is required to provide a street address as well as the name and contact details of an individual which has been expressly authorised to take delivery of the Hospitality Packages. It is the Customer's responsibility to arrange for an authorised representative to be present at the delivery address to take delivery of every Hospitality Package and to notify MATCH Hospitality Asia of any change in the proposed delivery address.

7.5. Save in respect of last minute sales or as MATCH Hospitality Asia may determine (acting reasonably), if the Customer has not received the Ticket, Hospitality Access Pass (if applicable) and all other applicable Hospitality Package components at least three (3) weeks prior to the first Match of the AFC Asian Cup Qatar 2023™, the Customer will immediately notify MATCH Hospitality Asia (or the MATCH Hospitality Asia Sales Agent) in writing.

7.6. Any Ticket, Hospitality Access Pass (if applicable) or parking pass which has become damaged in any way after delivery to, or collection by, the Customer and is, as a consequence, unreadable, may not be accepted for admission to, or use at, a Stadium and/or Hospitality Facility. It is the sole responsibility of the Customer to immediately notify MATCH Hospitality Asia or a MATCH Hospitality Asia Sales Agent, in writing, in the event that any Ticket, Hospitality Access Pass (if applicable) or parking pass is delivered or collected in a damaged condition. In the absence of any such written notification, the relevant Ticket, Hospitality Access Pass (if applicable) or parking pass will be deemed to be undamaged at delivery or collection.

7.7. AFC, MATCH Hospitality Asia and MATCH Hospitality Asia Sales Agents shall not be responsible or liable in any way to a Customer or any third party for any lost, stolen, damaged, destroyed, forgotten or mutilated Ticket, Hospitality Access Pass (if applicable) or parking passes or other Hospitality Package component once received or collected by the Customer.

7.8. MATCH Hospitality Asia reserves the right to determine whether to issue replacement Hospitality Access Passes (if applicable), Tickets or parking passes in the event of any occurrence of the circumstances outlined in Sections 7.5, 7.6 and/or 7.7, and to determine the conditions which may apply to any such replacements. MATCH Hospitality Asia reserves the right to determine the conditions which shall apply to the replacement Hospitality Access Passes (if applicable), Tickets or Parking Passes in the event of any occurrence of the circumstances outlined in Sections 7.5, 7.6 and/or 7.7.

## 8. Hospitality Services

The Customer acknowledges and agrees that:

- (i) access to any Stadium and/or Hospitality Facilities is strictly limited to the day of the Match in respect of which a Hospitality Package has been purchased, and to the times indicated by MATCH Hospitality Asia from time to time;
- (ii) the delivery of all hospitality services and benefits in connection with a Hospitality Package are subject to applicable laws. Without prejudice to the foregoing, all Suites shall have an option for the

availability or the exclusion of alcoholic beverages within the Suites provided that this is determined by the Customer at the time of the Order. The Customer may change its option after finalisation of an Order provided it has notified MATCH Hospitality Asia within an agreed notification period. The Customer shall be advised by MATCH Hospitality Asia of such notification period as soon as reasonably practicable following the finalisation of the Order.

- (iii) MATCH Hospitality Asia retains the right to amend the scope of the Hospitality Facilities and hospitality services and benefits applicable to any Hospitality Package, provided that MATCH Hospitality Asia provides the Customer with replacement hospitality services and benefits of substantially similar or better quality and value;
- (iv) access to Hospitality Facilities will be limited to Customers and Guests who are in possession of an appropriate Hospitality Access Pass (if applicable); and
- (v) MATCH Hospitality Asia will use reasonable efforts to procure that Tickets which form part of Hospitality Packages which are the subject of a single Sales Agreement will, wherever reasonably possible, correspond to Stadium Seats which are adjacent to each other or in the same block. No guarantees or warranties are provided by AFC or MATCH Hospitality Asia that Seats will be adjacent to each other or in the same block.

## 9. Ticket Terms of Use

- 9.1. The Ticket Terms of Use and these Sales Regulations each form an integral part of the Sales Agreement, and the Customer irrevocably and unconditionally undertakes and agrees to fully comply with the Ticket Terms of Use and these Sales Regulations. The Ticket Terms of Use may be amended by AFC from time to time. The Customer agrees to accept and comply with any updated version of the Ticket Terms of Use. To that end, the Customer undertakes to periodically check for updates to the Ticket Terms of Use. Each Customer and Guest who uses a Ticket to enter the Stadium will be deemed to have fully and irrevocably agreed to accept, and comply with, the prevailing version of the Ticket Terms of Use.
- 9.2. The Customer further agrees to ensure that its Guests fully comply with the Ticket Terms of Use and these Sales Regulations and the Customer, regardless of the Customer's fault, remains primarily liable to MATCH Hospitality Asia for any non-compliance by the Guest. The Customer shall also remain directly liable to AFC for any non-compliance by it or its Guest(s) of the Ticket Terms of Use. It is the Customer's responsibility to notify to each individual Guest in writing of the requirements of the Ticket Terms of Use and these Sales Regulations and to ensure full compliance with the same by its Guests.
- 9.3. All of the terms and conditions reflected in the Ticket Terms of Use and these Sales Regulations with respect to the Stadium to which a Ticket Holder gains access through the use of a Ticket shall also apply to the Hospitality Facilities, in so far as is relevant, to which the Customer gains access through the use of a Hospitality Access Pass (if applicable) on Match days.
- 9.4. With respect to a Ticket which comprises part of a Hospitality Package, any reference to the "Ticket Purchaser" in the Ticket Terms of Use shall be considered a reference to the Customer, and any reference to the "Ticket Holder" in the Ticket Terms of Use shall be considered a reference to the Customer and/or the Guest to whom the Customer provides a Ticket which forms part of a Hospitality Package. Any reference to the "Terms of Sale" in the Ticket Terms of Use shall be considered a reference to these Sales Regulations.
- 9.5. Any measures taken or imposed by an AFC Asian Cup Qatar 2023™ Authority with respect to any Match, any Ticket or any Stadium shall apply to the Customer and/or its Guests. By way of illustration only, if any Ticket is cancelled or a Customer or Guest is expelled from, or refused entrance to, the Stadium and/or the Hospitality Facilities as a result of a violation of the Ticket Terms of Use or these Sales Regulations or as result of any action authorised pursuant to any law or by-law, the Customer and/or the Guest may (without prejudice to any other rights or remedies MATCH Hospitality Asia may have) lose all rights pursuant to its Hospitality Package(s) (including the Ticket component), with no right of refund.
- 9.6. The locations of Seats for specific Ticket categories for Matches at the Stadiums are determined by AFC in its discretion. Neither MATCH Hospitality Asia nor AFC shall be responsible or liable in any way to a

Customer and/or any Guests in relation to any complaints regarding locations of Seats provided the locations of such Seats correspond with the correct Ticket category for the particular Match at the relevant Stadium. Any drawings included as part of the Product Description are therefore approximate depictions, not actual and should not be considered definitive. Each Stadium and Match will be configured differently.

## 10. Data

- 10.1. The Customer agrees that it shall comply with the directives of AFC and the competent Qatari authorities with regard to the provision of individual or personal data for Guests. Not limiting the generality thereof the Customer shall, in particular, provide MATCH Hospitality Asia, immediately following any request by MATCH Hospitality Asia, AFC, any Qatari authority and/or any third party authorised by AFC or by the applicable laws, with full details relating to its identity and the identity of each of its Guests, including but not limited to the Guest's name, passport/identity card numbers, nationality and date of birth and such other information and/or data as AFC or MATCH Hospitality Asia may require from time to time and to the extent that the Customer has that information and the legal authority to provide that information. The Customer agrees, if requested by MATCH Hospitality Asia, to provide each of its Guests with the Ticket specifically allocated, by Ticket number or by block, Seat or row number, to such Guest.
- 10.2. In the event that the Customer fails to provide the details set out in Section 10.1, MATCH Hospitality Asia reserves the right (without prejudice to any other rights or remedies MATCH Hospitality Asia may have) to withhold delivery of the Hospitality Packages until such data is provided, to cancel the relevant Hospitality Package(s) and/or to refuse entrance to the Stadium and/or any Hospitality Facility to any Customer or Guest for which data has not been provided. The Customer acknowledges and agrees that any Ticket and any other component of a Hospitality Package(s) thus cancelled may be made available for re-sale by MATCH Hospitality Asia.
- 10.3. MATCH Hospitality Asia or an AFC Asian Cup Qatar 2023™ Authority may carry out access controls and inspections at a Stadium. In the event that a Customer or Guest attempts to use a Hospitality Package at a Stadium and/or Hospitality Facility and the personal details of such Customer or Guest do not match the data provided in respect of such Hospitality Package, MATCH Hospitality Asia or the AFC Asian Cup Qatar 2023™ Authority expressly reserves the right to cancel the relevant Hospitality Package(s) and/or to refuse entrance to the Stadium and/or Hospitality Facility to the Customer or Guest. The Customer acknowledges and agrees that any such Ticket and other component of a Hospitality Package(s) may be made available for re-sale by MATCH Hospitality Asia.
- 10.4. The personal data provided to MATCH Hospitality Asia and/or any third party authorised by AFC pursuant to these Sales Regulations will, subject to and in accordance with applicable law, be used, processed, stored, and transferred to third parties (including but not limited to cross-border transfer) designated by MATCH Hospitality Asia and/or AFC (located both within and outside of Switzerland) for purposes relating to; (i) Hospitality Package sales and allocation procedures, (ii) any relevant safety and security measures, and (iii) rights protection measures in connection with the Matches. The Customer acknowledges its responsibility to obtain the consent of each Guest to provide their personal data to MATCH Hospitality Asia for the purposes described above.
- 10.5. Customers may update, correct or amend their personal data by contacting MATCH Hospitality Asia in writing. If an Order is rejected by MATCH Hospitality Asia or the Sales Agreement is cancelled or terminated (for whatever reason), the Customer may request deletion of its personal data provided in connection with the Order by contacting MATCH Hospitality Asia in writing.
- 10.6. For clarification, and notwithstanding anything to the contrary, Customer shall not be required to act in a manner that violates any law or data protection obligation that applies to Customer. After receipt, MATCH Hospitality Asia shall be solely responsible for the processing of personal data received from Customer. MATCH Hospitality Asia shall process personal data in accordance with applicable laws and shall have all rights and obligations associated with the controller of that personal data, including any obligations to provide relevant notices to data subjects, satisfy individual requests and comply with obligations relating to a potential incident involving unauthorized processing. MATCH Hospitality Asia shall implement and maintain reasonable and appropriate physical, technical and administrative safeguards to protect personal data from unauthorized processing, including a data breach.

## 11. Prohibition on the Resale and Transfer of Hospitality Packages

11.1. The Customer is prohibited from:

- (i) directly or indirectly conducting, allowing, permitting, authorising and/or approving:
  - a. any resale, or the offering for resale (whether online or offline), and/or
  - b. the exchange or other transfer or assignment of rights (other than the provision to a Guest) (whether online or offline);

of any Hospitality Package, Ticket, Hospitality Access Pass (if applicable), parking pass or other benefit or service provided in connection with a Hospitality Package, whether for any value of any kind or otherwise, including, without limitation, in connection with any separate transaction with any third party under which any value of any kind is transferred to the Customer in connection (whether direct or indirect) with the provision by the Customer of any Hospitality Package;

- (ii) directly or indirectly conducting, allowing, permitting or approving:
  - a. any resale, or the offering for resale (whether online or offline), and/or
  - b. the exchange or other transfer or assignment of rights (other than the provision to a Guest) (whether online or offline);

of any Ticket, whether for any value of any kind or otherwise, including, without limitation, in connection with any separate transaction with any third party under which any value of any kind is transferred to the Customer in connection (whether direct or indirect) with the provision by the Customer of any Hospitality Package; and

- (iii) acting, purporting to act, or advertising its ability to act, as an agent, facilitator or representative of a third party for the purchase, or purported purchase, of Hospitality Packages (or any component of a Hospitality Package) and/or Tickets by the third party.

11.2. The Customer shall ensure that any Hospitality Packages are only used by the Customer itself or by its Guests to which the Customer provides the Hospitality Packages.

11.3. The Customer shall ensure that none of its Guests resell, exchange or otherwise transfer, whether in whole or in part and whether for value or otherwise, any Hospitality Package, Ticket, Hospitality Access Pass (if applicable), parking pass or other benefit or service provided in connection with a Hospitality Package, and that all Guests are informed in writing by the Customer of this prohibition.

11.4. Any Customer or Guest who is entitled to use any component of a Hospitality Package must be the same person as the Customer or Guest who uses each of the corresponding components of the relevant Hospitality Package.

11.5. At no stage will a Guest become a party to the Sales Agreement or receive any rights under or in connection with the Sales Agreement, or be entitled to any recourse against MATCH Hospitality Asia or AFC or any AFC Asian Cup Qatar 2023™ Authority under the Sales Agreement.

## 12. Use of Hospitality Packages

12.1. The Customer expressly acknowledges and agrees that the purchase of a Hospitality Package does not grant the right to, or permit the Customer and/or its Guest(s) to exercise, any marketing, advertising or promotional rights with respect to the AFC Asian Cup Qatar 2023™ or any ancillary event, any Match, any national team, player or official participating in the AFC Asian Cup 2023™, AFC, MATCH Hospitality Asia, or any other affiliated body or event.

12.2. The Customer shall not, and shall ensure that each of its Guests shall not, hold itself out as a sponsor of, or otherwise associate itself or its name, services or products in any manner whatsoever with, the AFC Asian Cup Qatar 2023™ or any ancillary event, any Match, any national team, player

or official participating in the AFC Asian Cup Qatar 2023™, AFC, MATCH Hospitality Asia, or any other affiliated body or event.

12.3. The Customer shall not, and shall ensure that each of its Guests shall not, before, during and after the AFC Asian Cup Qatar 2023™:

- (i) use a Hospitality Package or any component thereof for any marketing, advertising or promotional purposes including, but not limited to, use as a prize in competitions, games, lotteries, sweepstakes, or any other similar activity;
- (ii) conduct any promotional, advertising or marketing activity in connection with the AFC Asian Cup Qatar 2023™ or any ancillary event, any Match, any national team, player or official participating in the AFC Asian Cup Qatar 2023™, AFC, MATCH Hospitality Asia or any other affiliated body or event; or
- (iii) conduct any activity which MATCH Hospitality Asia or AFC reasonably believes may lead to an association between the Customer, its Guest and/or the Customer's or its Guests' name, services or products and the AFC Asian Cup Qatar 2023™ or ancillary event, any Match, any national team, player or official participating in the AFC Asian Cup Qatar 2023™, AFC, MATCH Hospitality Asia, or any other affiliated body or event.

12.4. The Customer shall not, and shall ensure that each of its Guests shall not, develop, use or register any name, logo, trademark, symbol, service mark or other mark (including without limitation the official name and mascot of the AFC Asian Cup Qatar 2023™) which may be inferred by the public as identifying with AFC, the AFC Asian Cup Qatar 2023™, or any similar indicia or derivation of such terms or date in any language.

12.5. The Customer shall not, and shall ensure that each of its Guests shall not, bring or cause to have brought any promotional, advertising or commercial items of any kind into a Stadium or Hospitality Facility, including any banner, sign (including handheld lollipop signs) or leaflet for the purposes of display or distribution. By way of illustration only, the Customer and each of its Guests shall refrain from wearing, in any Stadium or Hospitality Facility, any clothing or materials which prominently features the name and/or logo and/or any other trademark of the Customer and/or its Guest(s) and which is intended to be worn as part of a group wearing the same or similar clothing in a way which MATCH Hospitality Asia or AFC may regard as the conduct of a promotional, advertising or commercial activity.

12.6. The Customer shall not, and shall ensure that each of its Guests shall not, promote, sell, display or distribute any promotional, advertising or commercial items or services at any Stadium or Hospitality Facility, such as, without limitation, any drinks, food, souvenirs and clothing and flyers. All such items are subject to removal or confiscation by any AFC Asian Cup Qatar 2023™ Authority or, at the entrance of and within a Hospitality Facility, MATCH Hospitality Asia, and any person engaging in such activities is subject to ejection from the Stadium and/or Hospitality Facility.

12.7. By using any component of a Hospitality Package to attend a Hospitality Facility or Stadium, each Customer grants, and confirms that each of its Guests grants, AFC and any third party authorised by AFC the unrestricted right and licence to use worldwide and in perpetuity the Customer's and Guests' image, likeness, actions, name, voice and statements in connection with any live or recorded broadcast or other transmission or reproduction of the AFC Asian Cup Qatar 2023™, in whole or in part, by means of any media existing now or in the future, for any purpose and without compensation, consideration or notification. The Customer waives, and confirms that each of its Guests waives, in advance all rights and actions seeking to oppose such use.

12.8. Nothing in these Sales Regulations or the Ticket Terms of Use grants any person in possession of a Ticket or Hospitality Access Pass (if applicable) the right to capture or produce any photographs, sounds, videos, other audio, visual or audio-visual material, accounts or descriptions of any Match or any other content relating to the AFC Asian Cup Qatar 2023™ while attending the Hospitality Facility or Stadium ("Event Content") other than for personal, non-commercial purposes. Any Event Content captured or produced in contravention of this Section 12.8 is strictly prohibited.

12.9. The Customer acknowledges and agrees that any violation by Customer and/or its Guests of the terms relating to the use of a Hospitality Package pursuant to Sections 12.1 to 12.8 above represents a material breach of these Sales Regulations by Customer. In such case:

- (i) MATCH Hospitality Asia is entitled to terminate with immediate effect the Sales Agreement pursuant to Section 15.2 below;
- (ii) AFC is entitled to exercise its rights pursuant to Sections 15.3 and 15.4 below; and
- (iii) the Customer acknowledges and agrees to be directly liable to AFC for any direct and indirect damages suffered by AFC, including but not limited to consequential damages, incidental damage, loss of profits, loss of revenues, indirect damages of whatsoever nature or punitive damages.

**13. Acceptance of Risk, Limitations on Liability, Customer and Guest Responsibilities**

- 13.1. The following limitations of liability apply with respect to all Hospitality Package components, including, but not limited to, Tickets.
- 13.2. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, THE CUSTOMER AND EACH GUEST (IN ITS OWN NAME AND ON BEHALF OF ANY MINORS USING A HOSPITALITY PACKAGE BOUGHT BY IT) ACCEPTS ALL RISKS AND DANGERS WHICH IT MAY FACE OR ENDURE WHILE ATTENDING ANY MATCH OR PARTICIPATING IN ANY HOSPITALITY ACTIVITY AND WAIVES ANY CLAIMS AGAINST MATCH HOSPITALITY ASIA, THE MATCH HOSPITALITY ASIA SALES AGENTS AND THE AFC ASIAN CUP QATAR 2023™ AUTHORITIES RELATING TO SUCH RISKS AND DANGERS. THE CUSTOMER AND EACH GUEST (IN ITS OWN NAME AND ON BEHALF OF ANY MINORS USING A HOSPITALITY PACKAGE BOUGHT BY IT) ACCEPTS THAT THERE ARE RISKS TO ITS PERSONAL SAFETY OR PROPERTY LOSS ON THE WAY TO OR FROM AND OUTSIDE OF OR WITHIN THE STADIUM AND THE OTHER SITES. NOTHING IN THIS PARAGRAPH IS INTENDED TO REQUIRE A CUSTOMER OR GUEST TO ACCEPT RISKS OR DANGERS FROM, OR WAIVE RIGHTS TO DAMAGES, LOSSES, COSTS, EXPENSES, CLAIMS OR FEES ARISING FROM, THE GROSS NEGLIGENCE OR WILFUL MISCONDUCT OF MATCH HOSPITALITY ASIA, THE MATCH HOSPITALITY ASIA SALES AGENTS OR AN AFC ASIAN CUP QATAR 2023™ AUTHORITY.
- 13.3. AN INHERENT RISK OF EXPOSURE TO COVID-19 EXISTS IN ANY PUBLIC PLACE WHERE PEOPLE ARE PRESENT, INCLUDING STADIUM PROPERTY. COVID-19 IS AN EXTREMELY CONTAGIOUS DISEASE THAT CAN LEAD TO SEVERE ILLNESS, TEMPORARY AND PERMANENT DISABILITY, AND DEATH. PRE-EXISTING RISK FACTORS SUCH AS UNDERLYING MEDICAL CONDITIONS AND ADVANCED AGE MAY MAKE CERTAIN INDIVIDUALS PARTICULARLY VULNERABLE. BY ENTERING ANY HOSPITALITY FACILITY OR STADIUM, THE CUSTOMER CONFIRMS THAT IT AND EACH OF ITS GUESTS VOLUNTARILY ASSUME ALL RISKS RELATED TO EXPOSURE TO COVID-19. THE CUSTOMER FURTHER ACKNOWLEDGES AND ACCEPTS THAT IT AND EACH OF ITS GUESTS WILL FOLLOW ANY AND ALL RULES AND/OR PROTOCOLS THAT THE AFC ASIAN CUP QATAR 2023™ AUTHORITIES MAY IMPLEMENT THROUGHOUT THE AFC ASIAN CUP QATAR 2023™ IN ORDER TO ATTEMPT TO REDUCE THE SPREAD OF OR THE RISK OF CONTRACTING COVID-19 AND THAT THE INABILITY OR UNWILLINGNESS TO COMPLY WITH SUCH RULES AND/OR PROTOCOLS SHALL NOT ENTITLE THE CUSTOMER OR ITS GUESTS TO A REFUND OR ANY OTHER FORM OF COMPENSATION.
- 13.4. SUBJECT TO SECTION 13.5 BELOW, MATCH HOSPITALITY ASIA, THE MATCH HOSPITALITY ASIA SALES AGENTS AND EACH OF THE RESPECTIVE ENTITIES REFERRED TO AS THE "AFC ASIAN CUP QATAR 2023™ AUTHORITIES" HAVE INDEPENDENT ROLES AND RESPONSIBILITIES IN CONNECTION WITH THE AFC ASIAN CUP QATAR 2023™. NEITHER MATCH HOSPITALITY ASIA, THE MATCH HOSPITALITY ASIA SALES AGENTS OR ANY AFC ASIAN CUP™ AUTHORITY SHOULD BE HELD RESPONSIBLE FOR THE ACTIVITIES OR OMISSIONS OF ANOTHER AFC ASIAN CUP™ AUTHORITY OR MATCH HOSPITALITY ASIA OR THE MATCH HOSPITALITY ASIA SALES AGENTS. MATCH HOSPITALITY ASIA, THE MATCH HOSPITALITY ASIA SALES AGENTS AND EACH AFC ASIAN CUP QATAR 2023™ AUTHORITY IS RESPONSIBLE FOR ITS OWN ACTS AND OMISSIONS.
- 13.5. SUBJECT TO SECTION 13.5 BELOW AND TO THE EXTENT PERMITTED BY APPLICABLE LAW, NEITHER MATCH HOSPITALITY ASIA NOR AFC SHALL BE LIABLE TO THE CUSTOMER AND/OR ANY GUEST FOR ANY INDIRECT OR CONSEQUENTIAL LOSS

(INCLUDING, WITHOUT LIMITATION, LOSS OF REVENUE, LOSS OF PROFITS, LOSS OF ANTICIPATED SAVINGS, LOSS OF GOODWILL OR LOSS OF REPUTATION) ARISING OUT OF OR IN CONNECTION WITH THE PERFORMANCE OR ANY BREACH OF THE SALES AGREEMENT. THE MAXIMUM LIABILITY OF MATCH HOSPITALITY ASIA TO THE CUSTOMER AND/OR GUEST IN CONTRACT OR OTHERWISE UNDER OR IN CONNECTION WITH THE SALES AGREEMENT SHALL NOT EXCEED THE TOTAL PRICE PAID FOR HOSPITALITY PACKAGES BY THE CUSTOMER TO MATCH HOSPITALITY ASIA IN RESPECT OF THE SALES AGREEMENT.

- 13.6. NOTHING IN THE SALES AGREEMENT WILL AFFECT THE STATUTORY RIGHTS (INCLUDING CONSUMER RIGHTS IF AND WHEN APPLICABLE) OF ANY CUSTOMER OR GUEST OR EXCLUDE OR RESTRICT ANY LIABILITY FOR DEATH OR PERSONAL INJURY ARISING FROM THE NEGLIGENCE OR IMPROPER CONDUCT BY AN AFC ASIAN CUP QATAR 2023™ AUTHORITY, MATCH HOSPITALITY ASIA, THE MATCH HOSPITALITY ASIA SALES AGENTS OR ANY OTHER LIABILITY WHICH CANNOT BE EXCLUDED OR LIMITED UNDER APPLICABLE LAW.
- 13.7. THE CUSTOMER AND EACH GUEST IS RESPONSIBLE FOR THE USE OF ITS TICKET AND/OR HOSPITALITY ACCESS PASS (IF APPLICABLE). TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, THE CUSTOMER AND EACH GUEST INDEMNIFIES AND HOLDS HARMLESS MATCH HOSPITALITY ASIA, THE MATCH HOSPITALITY ASIA SALES AGENTS AND THE AFC ASIAN CUP™ AUTHORITIES FROM AND AGAINST ANY AND ALL CLAIMS, DAMAGES AND LIABILITIES SUFFERED AND/OR INCURRED IN CONNECTION WITH, ARISING OUT OF OR RESULTING FROM:
- (i) ITS MISUSE OF A TICKET AND/OR HOSPITALITY ACCESS PASS (IF APPLICABLE); OR
  - (ii) THE MISUSE OF A TICKET AND/OR HOSPITALITY ACCESS PASS (IF APPLICABLE) BY A MINOR IF THE TICKET AND/OR HOSPITALITY ACCESS PASS (IF APPLICABLE) WAS PROVIDED BY THE CUSTOMER; OR
  - (iii) THE MISUSE OF A TICKET AND/OR HOSPITALITY ACCESS PASS (IF APPLICABLE) BY ANY OTHER THIRD PARTY WHICH HAS OBTAINED, DIRECTLY OR INDIRECTLY, A TICKET AND/OR HOSPITALITY ACCESS PASS (IF APPLICABLE) THROUGH IT; OR
  - (iv) A VIOLATION OF THE TICKET TERMS OF USE, THESE SALES REGULATIONS AND/OR ANY OTHER RELEVANT LAWS OR BY-LAWS; OR
  - (v) ANY OTHER HARMFUL CONDUCT IN CONNECTION WITH THE TICKET AND/OR HOSPITALITY ACCESS PASS (IF APPLICABLE).

THIS MEANS THAT IF A CUSTOMER OR ANY GUEST VIOLATES ANY TICKET AND/OR HOSPITALITY ACCESS PASS (IF APPLICABLE) RELATED RULES, THE CUSTOMER MUST TAKE FULL FINANCIAL RESPONSIBILITY AND PAY FOR ANY DAMAGE, INCLUDING LEGAL COSTS, THAT MATCH HOSPITALITY ASIA, THE MATCH HOSPITALITY ASIA SALES AGENTS AND/OR THE AFC ASIAN CUP QATAR 2023™ AUTHORITIES MAY INCUR IN MANAGING OR RESOLVING THE PROBLEMS CAUSED BY THE VIOLATION.

- 13.8. THE CUSTOMER AND EACH GUEST IS RESPONSIBLE FOR THEIR PERSONAL ARRANGEMENTS CONNECTED TO THE HOSPITALITY PACKAGES (INCLUDING, WITHOUT LIMITATION, TRAVEL, ANY FORM OF TRANSPORTATION AND ACCOMMODATION) AND SUCH ARRANGEMENTS ARE ENTERED INTO BY THE CUSTOMER AND EACH GUEST AT THEIR OWN RISK AND MATCH HOSPITALITY ASIA SHALL NOT BE LIABLE FOR ANY COSTS OR LOSSES RELATING TO SUCH ARRANGEMENTS SUFFERED BY THE CUSTOMER AND ANY GUESTS.

**14. Unforeseen Circumstances**

- 14.1. If a Match is rescheduled or relocated owing to a Force Majeure Event, MATCH Hospitality Asia shall use reasonable efforts to arrange for corresponding hospitality services and benefits to be provided at the rescheduled or relocated Match, but will have no obligation to do so.

MATCH Hospitality Asia reserves the right to make alterations to the times, dates and locations in connection with the delivery of hospitality benefits and services as a result of any such unforeseen circumstances. Subject to Section 15.2 below, in the event of a rescheduling or a relocation of a Match, neither party shall be relieved from its obligations under this Agreement, it being understood that the respective obligation (together with any payments) shall be transferred and applied instead to the rescheduled/relocated Match.

- 14.2. Regardless of the availability of hospitality services and benefits, the rescheduling or relocation of any Match owing to a Force Majeure Event or another circumstance outside the control of MATCH Hospitality Asia does not affect the validity of any Ticket for that Match (other than as specified in the Ticket Terms of Use). The use of Tickets is exclusively governed by the Ticket Terms of Use with respect to the rescheduling or relocation of any Match.
- 14.3. If a Match or any part thereof is cancelled or is held behind closed doors due to a Force Majeure Event or another circumstance outside the control of MATCH Hospitality Asia (including but not limited to a safety and security concern or a decision made by AFC, or any other AFC Asian Cup Qatar 2023™ Authority or the disqualification or withdrawal of a team), MATCH Hospitality Asia shall refund the full price of each affected Hospitality Package, such refund to be determined by reference to the prevailing circumstances. Any such refund shall constitute the sole and exclusive remedy to which the Customer is entitled.
- 14.4. The cancellation of any Match or part thereof due to a Force Majeure Event (including but not limited to a safety and security concern or a decision made by AFC or any other AFC Asian Cup Qatar 2023™ Authority, or the disqualification or withdrawal of a team) does not affect the validity of any Ticket for that Match (other than as specified in the Ticket Terms of Use). Tickets are exclusively governed by the Ticket Terms of Use with respect to the cancellation of any Match.

## 15. Termination

- 15.1. In the event that any Customer fails to ensure that MATCH Hospitality Asia receives, in full and by the due date set out in Section 6 and/or also specified in the relevant invoice, the amount specified in the relevant invoice as consideration due and payable, MATCH Hospitality Asia reserves the rights specified in Section 6.7, including, without limitation, the right to terminate the Sales Agreement in full or in part.
- 15.2. The Customer acknowledges and agrees that, in the event of a violation or breach of any term of the Ticket Terms of Use, these Sales Regulations or any other relevant laws or by-laws, MATCH Hospitality Asia shall, in addition to all other rights and remedies that MATCH Hospitality Asia may have, retain the right to:
- (i) terminate the Sales Agreement in whole or in part immediately without further notice in unilateral and extrajudicial manner by way of refusal to perform;
  - (ii) render null and void any applicable Hospitality Access Pass (if applicable);
  - (iii) enforce AFC's termination of the sale of the Ticket(s) forming part of the Hospitality Package and AFC's right to render null and void the Ticket(s) comprised in the Hospitality Package;
  - (iv) refuse entry into the Stadium and/or any Hospitality Facility to the offending Customer and/or Guest, or eject the Customer and/or Guest from the Stadium and/or Hospitality Facility;
  - (v) enforce the Sales Agreement and/or claim damages; and/or
  - (vi) notify governmental authorities of a violation of the provisions of the Ticket Terms of Use, these Sales Regulations and/or the relevant laws or by-laws that correspond to violations of applicable criminal or other laws.
- 15.3. The Customer acknowledges and agrees that, in the event of a violation or breach of any term of the Ticket Terms of Use, or any other relevant laws or by-laws, AFC, or MATCH Hospitality Asia acting on AFC's behalf, shall, in addition to all other rights and remedies that AFC may have, retain the right to:

- (i) terminate, in whole or in part, the direct agreement between AFC and the Customer concerning the sale of the Ticket(s) forming part of the Hospitality Package;
- (ii) cancel or render null and void any Ticket forming part of the Hospitality Package; and/or
- (iii) refuse entry into the Stadium and/or any Hospitality Facility to the offending Customer and/or Guest, or eject the Customer and/or Guest from the Stadium and/or Hospitality Facility.

15.4. The Customer acknowledges and agrees that:

- (i) MATCH Hospitality Asia shall be entitled to terminate, in whole or in part, the Sales Agreement if AFC has exercised any of its rights set out in Section 15.3 above; and
- (ii) AFC shall be entitled to terminate the direct agreement between AFC and the Customer concerning the sale of a Ticket forming part of the Hospitality Package if MATCH Hospitality Asia has exercised any of its rights set out under Section 15.2 above.

15.5. In addition to laws applicable in other countries, the Qatari government may enact laws or regulations that make it a criminal offence to transfer and/or use Tickets or Hospitality Access Passes (if applicable) in violation of the Ticket Terms of Use, these Sales Regulations or any other relevant laws or by-laws. Customers and their Guests are advised to obtain information about applicable laws relating to Tickets and Hospitality Access Passes (if applicable).

15.6. Further to other termination rights granted under the Ticket Terms of Use and the corresponding right to cancel Hospitality Packages reflected in these Sales Regulations, MATCH Hospitality Asia shall have the right to cancel any Hospitality Package in the event of:

- (i) any insolvency, bankruptcy filing or liquidation of the Customer;
- (ii) the appointment of an administrator in respect of the Customer;
- (iii) the Customer entering into an arrangement with its creditors; or
- (iv) any other event which may give rise to the reasonable belief that the Customer will not be able to complete the full payment of the Hospitality Package purchase price;

provided that any such events occur prior to receipt by MATCH Hospitality Asia of the full purchase price of the Hospitality Package.

15.7. In the event of termination of the Sales Agreement or cancellation of any Ticket forming part of the Hospitality Package, any payment made by the Customer, whether in full or in part, will be retained by MATCH Hospitality Asia and/or AFC as partial compensation for the administration, cancellation fees and production costs and/or instead of damages or other compensation. MATCH Hospitality Asia nevertheless retains the right to sue for a higher level of applicable damages.

15.8. The termination of the Sales Agreement for any reason whatsoever shall not affect any provision of the Sales Agreement which is intended to survive its termination, nor prejudice or affect the rights of either party against the other in respect of any breach of the Sales Agreement, or in respect of any monies payable by the Customer to MATCH Hospitality Asia in respect of any period prior to termination.

## 16. Miscellaneous

16.1. Should any provision(s) of these Sales Regulations and/or the Sales Agreement be declared void, ineffective or unenforceable by any competent court, the remainder of the Sales Regulations and the Sales Agreement will remain in effect as if such void, ineffective or unenforceable provision(s) had not been contained.

16.2. The Sales Agreement (together with its component parts) has been drafted in English. The Ticket Terms of Use may be translated into other official AFC languages, and made available through AFC.com. In the event of any discrepancy between the English and other language version of the Ticket Terms of Use, the English text will prevail and will be used to resolve all questions of interpretation and application.

- 16.3. Certain provisions of the Ticket Terms of Use and these Sales Regulations may be restated in a condensed format so that they may be included, respectively, within the confined space allocated on each Ticket and the Hospitality Passes. In the event of any doubt regarding the scope or meaning of the condensed provisions of the Ticket Terms of Use as located on the reverse side of any Ticket and these Sales Regulations as located on the reverse side of any Hospitality Passes, the full terms of the Ticket Terms of Use and these Sales Regulations will apply and will prevail over the condensed provisions.
- 16.4. MATCH Hospitality Asia reserves the right to refuse (at its sole discretion) the purchase of Hospitality Packages by Customers who are the subject of football match banning orders or who are identified by AFC as being prohibited from any such purchase.
- 16.5. If there is any inconsistency between the provisions of these Sales Regulations and the Ticket Terms of Use with respect to any matter pertaining to the use of a Ticket at a Stadium, the Ticket Terms of Use shall apply and will prevail over the terms of the Sales Regulations.
- 16.6. Subject to Section 16.8, the Sales Agreement will be governed by the Law of the State of Qatar and the Ticket sales agreement with AFC pursuant to Section 4.2 will be governed by, and interpreted in accordance with, the substantive Laws of the State of Qatar.
- 16.7. Subject to Section 16.8, to the fullest extent allowed by applicable law and without affecting any consumer rights of the Customer and in the absence of amicable settlement, any disputes arising out of or in connection with the Sales Agreement and the Ticket sales agreement with AFC pursuant to Section 4.2 shall, unless otherwise determined by MATCH Hospitality Asia or AFC (if applicable), be exclusively referred to, and finally resolved by, an arbitral tribunal in accordance with the Qatar Arbitration Law No (2) of 2017. The seat of the arbitration shall be Doha, Qatar. The language of the proceedings shall be English. For the avoidance of doubt, any determination by the arbitral tribunal shall be final and binding on the parties.
- 16.8. The Customer acknowledges and agrees that MATCH Hospitality Asia may transfer and assign its rights and obligations under the Sales Agreement to an MH Affiliated Company and in the event it does so will notify the Customer in writing, and the Sales Agreement will be governed by, and interpreted in accordance with, the substantive laws of the jurisdiction in which the MH Affiliated Company is located ("**MH Affiliated Company's Jurisdiction**") and any disputes arising out of or in connection with the Sales Agreement shall be resolved in accordance with the equivalent rules of arbitration that apply in the MH Affiliated Company's Jurisdiction.
- 16.9. The Customer agrees to indemnify and hold harmless MATCH Hospitality Asia and MATCH Hospitality Asia Sales Agents and the AFC Asian Cup Qatar 2023™ Authorities, as well as their respective officers, directors, employees, representative or agents against any and all liabilities, obligations, losses, damages, penalties, claims, fines and expenses (including reasonable legal expenses) resulting from, arising directly out of, or directly attributable to:
- (i) any claim by any Guest against MATCH Hospitality Asia (or any MATCH Hospitality Asia Sales Agent) or an AFC Asian Cup Qatar 2023™ Authority in connection with any purported breach by MATCH Hospitality Asia of the Sales Agreement;
  - (ii) any activity conducted by the Customer or any of its Guests which causes damage to MATCH Hospitality Asia (or any MATCH Hospitality Asia Sales Agent) or an AFC Asian Cup Qatar 2023™ Authority or to the enjoyment of Hospitality Packages by any other Customer or Guest; and
  - (iii) any activity conducted by the Customer or any of its Guests which infringes the intellectual property rights of MATCH Hospitality Asia and/or AFC.
- 16.10. A notice under or in connection with the Sales Agreement must be in writing and must be delivered personally or sent by overnight mail delivery service or by fax to the party due to receive the notice at its address specified in the Order or to another address specified by the receiving party by written notice to the other party.
- 16.11. Without limiting AFC's ability to modify the Ticket Terms of Use in accordance with Section 9.1 above, the Sales Agreement shall not be

amended or modified, and no provision hereof shall be deemed to have been waived by either party, except by a written instrument signed by both MATCH Hospitality Asia and the Customer.

## 17. Definitions

"**Accommodation**" means any overnight accommodation services provided by MATCH Hospitality Asia or any authorised third party on behalf of MATCH Hospitality Asia to its Customers in connection with the AFC Asian Cup Qatar 2023™.

"**AFC**" means the Asian Football Confederation.

"**AFC Asian Cup Qatar 2023™ Authority**" means any out of AFC, the Supreme Committee, the AFC Ticketing Centre, the AFC Ticketing Office, the Stadium management and/or any Qatari governmental entity responsible for safety and security in connection with the Matches, and their respective employees, volunteers, agents, representatives, officers and directors.

"**Category I Seat**" means Seats associated with the best category of Tickets available to the general public.

"**Confirmation of Purchase**" means MATCH Hospitality Asia's written confirmation and acceptance of the Customer's Order which is issued by MATCH Hospitality Asia in accordance with Section 3.

"**Customer**" means any legal entity or individual duly identified in the Order, who purchases a Hospitality Package which is subject to these Sales Regulations.

"**Force Majeure Event**" shall mean any event or circumstances which is beyond the control of MATCH Hospitality Asia, AFC, or another AFC Asian Cup Qatar 2023™ Authority including but not limited to a storm, earthquake, flood or other act of God, war, invasion, act of foreign enemy, hostilities (whether war be declared or not), civil war or strife, riot, national state of emergency, plague, any epidemic and/or pandemic, act of terrorism, rebellion, strikes, lock-outs or other industrial disputes, acts of governments or other prevailing authorities, or any requirement, whether operational, organisational or any other AFC Asian Cup Qatar 2023™ Authority.

"**Guest**" means any individual invited by the Customer and to whom a Customer provides a Hospitality Package which has been sold to the Customer by MATCH Hospitality Asia.

"**Hospitality Access Pass**" means the pass, badge, wristband or other device issued by MATCH Hospitality Asia which identifies the holder and will seek to entitle the holder (being only the Customer or a Guest) to access Hospitality Facilities.

"**Hospitality Facility**" means any location or facility at the site of a Stadium to which Customers and Guests are admitted, by virtue of the rights afforded by a Hospitality Package, to enjoy the provision of official AFC Asian Cup Qatar 2023™ hospitality services and benefits.

"**Hospitality Package**" means any official hospitality package created by MATCH Hospitality Asia comprising a Ticket and certain Match-day hospitality benefits and services to be provided at any Hospitality Facility in connection with the AFC Asian Cup Qatar 2023™. Hospitality Packages do not include services or benefits provided other than at a Hospitality Facility, such as (without limitation) ground transportation, air travel or overnight accommodation services.

"**Match**" means any football match comprising one of the fifty-one (51) matches scheduled to comprise the AFC Asian Cup Qatar 2023™ football tournament.

"**MH Affiliated Company**" means, in relation to MATCH Hospitality Asia, any entity that directly or indirectly controls, is controlled by, or is under common control with MATCH Hospitality Asia.

"**MATCH Hospitality Asia**" is a trading name of Byrom Consultancy LLC incorporated and registered in Doha, Qatar with company number 126724 and whose trading office is at Palm Tower B, 2<sup>nd</sup> Floor, Office 202, Majlis Al Tawoon Street, West Bay, Doha, Qatar.

"**MATCH Hospitality Asia Sales Agent**" means any third party sales agent appointed by MATCH Hospitality Asia to provide certain sales services to MATCH Hospitality Asia in connection with the sale of Hospitality Packages.

"**Order**" means the Customer's signed order for Hospitality Packages, as set out in the purchase order document that has been completed by the Customer (and in the form which is provided by MATCH Hospitality Asia from time to time).



**“Product Description”** means the description of each Hospitality Package, or series of Hospitality Packages which are the subject of any Order.

**“Sales Agreement”** means the agreement between MATCH Hospitality Asia and the Customer for the purchase of Hospitality Packages, as more fully described in Section 4.

**“Sales Regulations”** means these regulations governing the sale and use of Hospitality Packages.

**“Seat”** means an individual sitting position within a designated seat block in a Stadium for each Match with a view onto the pitch and which may include Category I Seats or Suites.





**“Suite”** means an elevated box or suite which is customarily an enclosed private or collective compartment inside the Stadium, with direct access to guests’ Seats, which are separated from other Seats in the Stadium.

**“Stadium”** means any stadium (including the entire surrounding and adjacent areas which are under the control of AFC) at which a Match takes place.

**“Ticket”** means any physical, digital or other device (in whatever form AFC may decide) which is issued by AFC (or a third party authorised by AFC) and which entitles its holder to access the Stadium on a Match day and to view a Match “live” and in person from a Seat.

**“Ticket Terms of Use”** means the terms and conditions, including the Stadium Code of Conduct, issued by AFC which apply to the use of any and all Tickets and which are, among others, binding on, and enforceable against, any person purchasing, holding or using a Ticket, including any Ticket forming part of a Hospitality Package.

# Product description

FEATURES	 Pearl Lounge	 MATCH Private Suite	 MATCH Business Seat	 MATCH Club
Exclusivity	Most luxurious and best-positioned shared hospitality lounge	Exclusive use of private suite	Sophisticated lounge offering stylish, shared hospitality in the stadium	Shared, upmarket stadium lounge
Stadium Access	Priority access	Priority access	Priority access	Priority access
Seats	Direct access from the lounge. Best located padded seats on the halfway line	Direct access. Seats connected to the suite	Padded seats located in the top category sector offering superior comfort and excellent views	Convenient access to premium seating
Food	An immersive culinary experience, where the boundaries between kitchen and dining area seamlessly dissolve, featuring a six-course menu, à la carte options and signature dishes	Private dining experience, including an elegant five-course menu, and an extensive selection of complementary dishes	Chef presented four-course menus of local and international bespoke dishes from our live cooking stations	Casual street-food style dining
Beverages	Beverages according to custom and preference, including soft drinks, mocktails, espresso coffee and teas	Beverages according to custom and preference, including soft drinks, mocktails, espresso coffee and teas	Beverages according to custom and preference, including soft drinks, mocktails, espresso coffee and teas	Beverages according to custom and preference, including soft drinks, coffee and teas
Service	Extended service throughout (before, during and after the match)	Extended service throughout (before, during and after the match)	Extended service before, at half-time and after the match	Service before and at half-time
Table Reservation	Reserved tables	Exclusive-use suite, with mixture of dining, poser and lounge furniture	Reserved seating, on a selection of high or restaurant style tables, private table reservations available for groups of 6 or more	Mix of standing and seated tables. No table reservations
Décor	Lavish décor	Stylish décor	Sophisticated styling	Casually festive
Entertainment	In-lounge live entertainment and match broadcast on TVs. Guest appearances	Welcome area displays and matchday broadcast on private in-suite TV	In-lounge entertainment	In-lounge entertainment
Hospitality Location	In stadium	In stadium	In stadium	In stadium
Gift	Exceptional commemorative gift	Exclusive commemorative gift	Commemorative gift	Commemorative gift
Hosts	Dedicated	Shared	Shared	Shared
Parking	Preferential and reserved	Preferential parking	Parking	Parking

## TICKETING TERMS AND CONDITIONS

The Asian Football Confederation (“AFC”), the governing body of football in Asia, is the owner of all commercial rights relating to the AFC Asian Cup Qatar 2023™ (“Competition”) and has accorded the Qatar Football Association (AFC Asian Cup Qatar 2023™ Organising Association) (“LOC”) the right to manage the sale and distribution match ticket(s) (“Ticket(s)”) relating to the Competition.

The ticketing terms and conditions (“Ticketing Terms and Conditions”) outline the following:

### 1 Ticketing Sales Conditions

#### 1.1 General

#### 1.2 Application

#### 1.3 Purchase Limits and Restrictions

#### 1.4 Payment Terms

#### 1.5 Processing, Delivery and Collection of Tickets

### 2 Terms of Admission

#### 2.1 General

#### 2.2 Refusal of Entry/Eviction

#### 2.3 Security Screening

#### 2.4 Surveillance

#### 2.5 Liability

#### 2.6 Photographs and Broadcast

#### 2.7 Image Release

### 3 Stadium Code of Conduct

#### 3.1 Prohibited/Restricted Items

#### 3.2 Prohibited/Restricted Activities

### 4 General Provisions

#### 4.1 Force Majeure

#### 4.2 Severability

#### 4.3 Applicability and Governing Law

#### 4.4 Breach of Terms and Conditions

#### 4.5 Contact

## TICKETING SALES CONDITIONS

### 1.1. GENERAL

The AFC and/or the LOC reserve the right to make changes to ticketing information which shall include without limitation Ticket prices or the purchase process at any point of time.

To the maximum extent permitted by law, the LOC and the AFC excludes all implied representations or warranties and LOC, and the AFC will not be liable in connection with any Ticket order or purchase request which is incomplete, incorrectly completed, or fraudulently purchased, Ticket which is delivered to an incorrect address or not received following distribution in accordance with your chosen delivery method.

The LOC and the AFC will not be liable for or have any obligation to reissue or replace a lost, stolen, or damaged Ticket. However, the LOC may determine at its discretion to reissue or replace a lost or damaged Ticket where the request is made by the original purchaser of the Ticket. Please note that in the event a purchaser has lost or damaged a Ticket out of their respective actions or inactions the LOC reserves the right to refuse replacement of such Ticket purchased.

### 1.2. APPLICABILITY

These Ticketing Sales Conditions (“Sales Conditions”) shall apply to the purchase and use of Tickets to the Competition.

By purchasing a Ticket, you agree fully and irrevocably to be bound by these Sales Conditions including all related terms and conditions which shall apply to your purchase and use of Tickets following your subsequent entry and conduct at the venue of a match. Anyone who purchases, holds or use a Ticket (“Ticket Holder”) is deemed to have fully understood and irrevocably agree with the LOC and AFC to these Sales Conditions.

The LOC and AFC reserves the right to amend these Sales Conditions from time to time and the latest version of these documents will be made available at the Official Ticketing Portal at <https://tickets.qfa.qa/afc2023>

The LOC and AFC may cancel tickets which are purchased or used in breach of these Sales Conditions.

### 1.3. PURCHASE LIMITS AND RESTRICTIONS

You also understand and acknowledge that the Tickets to the Competition are subject to availability.

Tickets are strictly non-refundable and non-exchangeable. If a Ticket is rendered null and void, admission is refused, or Ticket Holder is ejected from the venue based on a violation of the Ticketing Terms and Conditions, the Stadium Code of Conduct or any other relevant laws or by laws, the LOC and AFC, to the full extent permitted by applicable law, will not be obligated to issue any refund.

Tickets may only be purchased online and/or through any officially authorised platform by the LOC and/or AFC, with a maximum ten (10) purchasable Ticket per transaction, as advised by the LOC, subject to the approval of the AFC.

All children below the age of sixteen (16) years old, shall be accompanied by an adult.

Children under the age of two (2) who do not require a seat may enter the venue of the Competition without purchasing a ticket. As proof of age may be required prior to entry to the venue, Ticket Holders are advised to bring any relevant documents to be furnished to the relevant parties.

Tickets shall not be resold or transferred and shall not be purchased or obtained from or through any person, commercial agent, or company other than the AFC, LOC, or its authorised ticketing agent.

Any Ticket which is obtained from any other source (for example, unauthorised intermediaries such as ticket brokers, internet auctions, internet ticket agents) will be rendered invalid, and all rights of entry into the venue will be nullified. Such Tickets will be cancelled, and any person seeking to use such a Ticket obtained through unauthorised sources will be refused entry into the venue, ejected from the venue and/or will have their Tickets seized by the competent authorities, in addition to any other remedies available to the AFC and/or LOC.

Any Ticket which is obtained, offered, or advertised for sale illegally shall be deemed void and all rights conferred thereunder shall be nullified. The LOC, AFC and the ticketing agent disclaims all liability pertaining to all matters where the Ticket Holder has since obtained tickets from an unauthorised source.

Ticket Holders shall assume full and absolute responsibility for all tickets purchased and allocated to them. All lost, stolen, or damaged tickets shall not be replaced, and the LOC and AFC reserves the right to refuse entry in this regard.

Tickets cannot be used for advertising, sales promotion, or any other commercial purposes (including, but not limited to, offers for sale, use as part of an unauthorised hospitality package, use as a premium, give-away or prize in a competition or sweepstake) without the prior written approval of the AFC or LOC.

If Tickets are used for such purposes without the relevant written approval, such Tickets will be cancelled by the AFC and/or the LOC at its sole discretion and the holders of these Tickets shall be refused entry to the stadium.

All Tickets shall remain the property of the LOC and the AFC.

#### **1.4. PAYMENT TERMS**

The price of a Ticket shall be the price set by the LOC and the AFC at the time of purchase which includes all applicable taxes and items deemed necessary for the purchaser to undertake.

All ticket prices shall be in Qatari Riyal (QAR), unless advised otherwise by the AFC. Any changes to the currency shall be updated from time to time under these Terms.

#### **1.5. PROCESSING, DELIVERY AND COLLECTION OF TICKETS**

The LOC and its ticketing agent will issue the Tickets via email and send them to the purchaser once the purchase process is completed successfully on the email which is registered during the registration.

Any person(s) collecting tickets at the venue may be asked to present a photo ID, their respective credit and/or debit card used for the purchase and the order number generated at the time of purchase.

Purchasers shall ensure that all contact and delivery details provided at the time of purchase are accurate. The LOC and/or its ticketing agent and the AFC shall not be liable for any lost or undelivered tickets.

## 2. TERMS OF ADMISSION

### 2.1. GENERAL

The following terms of admission shall apply in accordance with the Sales Conditions as issued by or on behalf of the LOC for the Competition and the admission of all Ticket Holders to a match venue.

By attending a match, Ticket Holders agree to be bound by and comply with these terms of admission. These terms of admission should be read in conjunction with the Prohibited Items List, Venue Conditions of Entry, Ticket Conditions (appearing on each ticket).

The LOC and AFC reserves the right to amend these terms of admission from time to time and the latest version of these documents will be made available at the official ticketing portal at <https://tickets.qfa.qa/afc2023>

A person is permitted to attend the match only if he/she is in possession of a valid Ticket and is not an excluded person. For purposes of this provision, an excluded person shall mean:

- any person banned by a national or international football federation or governing body;
- any person subject to a football banning order pursuant to a conviction enforceable in Qatar;
- any person banned by the Stadium Authority from attending events at the venue;
- any person who has or is in breach of any of these Terms and Conditions.

### 2.2. REFUSAL OF ENTRY/EVICTION

The AFC and/or LOC reserve the right to refuse entry or evict any person:

- who breaches or whom the AFC and/or LOC including authorised security personnel has reasonable grounds to believe is likely to breach these terms of admission or any related Sales Conditions;
- who jeopardises safety or security at a venue or match or the integrity of a match or whom the AFC and/or LOC have reasonable grounds to believe could do so;
- deemed to be intoxicated, disorderly or under the influence of drugs or banned substances;
- attempting to bring in or found to be in possession of Prohibited or Restricted Items;
- engaging in a prohibited or restricted activity;
- failing to comply with the Ticketing Terms and Conditions, with any of the applicable safety and security rules, with the lawful directions of AFC, LOC, authorized security personnel;
- not authorised to be in the venue;
- is suspected of committing or having committed or being likely to commit a criminal offence in or around the venue.

### 2.3. SECURITY SCREENING

All persons and their possessions may be subject to searches before entering, or at any time within, the venue and may be subject to search upon exit. Persons who refuse to accommodate or comply with any such screening request may be denied entry or evicted from the venue. The LOC and authorised security personnel also reserves the right to evict any person found to be in the possession of a prohibited or restricted item from the venue.

### 2.4. SURVEILLANCE

For the safety and security of persons and staff, surveillance cameras may be operating in and around the venue. All persons entering the venue consent to having their image and sound recorded and held for a specified period. In the event of an incident, any footage obtained may be provided to the AFC, LOC, local authorities or contracted security or authorised personnel and used to prosecute, support the implementation of a ban and/or for other law enforcement purpose.

### 2.5. LIABILITY

To the fullest extent permitted by applicable law, all persons attending a match at the venue shall do so at their own sole risk. There is no storage facility available at the venue and those bringing personal items into the venue will do so at their own sole risk. To the maximum extent permitted by law, the AFC, LOC and/ or any third party associated with the Competition will not be liable for any damage, loss or harm (including property damage, personal injury, economic, consequential or indirect loss or special damages) howsoever arising in connection with a match or the venue and each person agrees not to bring, any complaint, claim or proceeding against the AFC, LOC and/or the ticketing agent or any third party associated with the Competition in relation to the above. Each person agrees to indemnify and hold the AFC, LOC and or any third party associated with the Competition harmless from and against any loss, damage, or liability (including enforcement costs) howsoever suffered or incurred by any of them in connection with a misuse or breach by them of these Ticketing Terms and Conditions, the Stadium Code of Conduct (below) and/ or any other relevant laws or by-laws.

### 2.6. PHOTOGRAPHS AND BROADCASTS

Ticket Holders are not allowed to bring a professional video or photo camera inside the venue. Any photographs or recordings of video, audio or audio-video material taken within the venue may be used only for private, personal, non-commercial, and non-promotional purposes. Producing, distributing, or otherwise disseminating any sounds, image, results, broadcasts, commentary, news reports or statistics by any means or device (including mobile phone or tablet) or assisting any person in these related activities, is prohibited unless expressly authorised by the AFC or solely for private, personal, non-commercial and non-promotional purposes.

### 2.7. IMAGE RELEASE

Any Ticket Holder attending a match expressly acknowledges that it is a public event that is being recorded. All person(s) attending a match irrevocably consent to the recording (by any means at or about the venue) and perpetual use of their voice, image and/or likeness by the AFC or third parties authorized by the AFC in any form or medium, including as part of any broadcast, streaming or other transmission of recording of a match, photographs or any other current and/or future media technologies and for any purposes (including in advertising and promotional materials) free of charge without compensation. The AFC is the sole legal and beneficial owner of all copyright and other intellectual property rights (including future rights) subsisting in any photographs or recordings of

video, audio or audio-video material taken within a venue or outside the venue in connection with the Competition.

### **3. STADIUM CODE OF CONDUCT**

It is the responsibility of the Ticket Holder to ensure that they comply with the latest version of the Stadium Code of Conduct prior to arriving at, and whilst inside, the stadium.

Ticket Holders understands that any failure to comply with this Stadium Code of Conduct may result in expulsion from the stadium. Any person who is deemed a security risk shall be refused entry by the LOC, AFC, police ,or authorised emergency services. .

In cases where it is considered necessary in order to prevent, limit or eliminate any risk of death or personal injury, or damage to property, the LOC, AFC, police or other emergency services officials reserve the right to take exceptional measures and/or to give mandatory instructions, which must be followed. During all other times of standard stadium operations throughout the Competition, all lawful and reasonable instructions given by security personnel must be followed by all Ticket Holders.

A Ticket Holder may only access the stadium via the entrances indicated on their Ticket (if applicable) or as otherwise directed by the LOC and/or AFC outside the stadium. Access to the stadium is only permitted upon presentation of a valid Ticket and/or any other access device that may be expressly approved by LOC in writing.

Ticket Holders who leave the stadium after entry will not be permitted to re-enter the stadium except in exceptional circumstances as determined by LOC in their sole discretion.

A valid ticket permits a Patron to occupy the seat specified on their ticket (or such alternative position as the AFC, LOC or may allocate acting reasonably) for the duration of a match.

Patrons are responsible for their own conduct whilst in the venue and must pay for the cost of repair of any damage caused to the venue because of their conduct.

#### **3.1. PROHIBITED/RESTRICTED ITEMS**

The following is a non-exhaustive list of items that are prohibited and/or restricted and are not permitted to be brought into the venue at any time:

- weapons of any kind (including for self-defence), ammunition or components of guns, piercing or bladed items, knives, cold steel weapons or objects which enable the practice of violence;
- explosives, detonators, and items containing or concealing such prohibited items;
- any other object which could be used as a weapon, to cut, or to stab, or as a projectile, or any object which could in the opinion of the LOC and/or AFC endanger the safety of others, including umbrellas or beach umbrellas, motorcycle helmets, hard hats, and other similar objects;
- work tools of any kind;
- body protection gear or corsets (may be permitted at the discretion of the LOC and/or AFC upon presentation of a medical prescription), including bullet-proof vests and items used in martial arts or extreme sports;
- helmets, as well as any other means of disguise or items specifically designed for concealing a person's identity, except for religious headwear and medical masks and face shields. Any permitted face covering must be removed upon request of the LOC and/or AFC (for example, for the purposes of access and security screening);



- any materials, articles, or objects (including self-made items), the use of which can result in the generation of smoke, heat and/or flames including fireworks, flares, smoke bombs and other smoke-emitting articles, compressed and liquefied gases, combustible solids, poisonous or noxious or pungent substances, oxidising substances, and organic peroxides.
- all types of lighters and matches;
- toxic, radioactive, caustic, or corrosive materials;
- spray cans, corrosive and flammable substances, paints, or receptacles containing substances that are harmful to health or highly flammable;
- food or beverages;
- any liquids containing alcohol, including any alcoholic beverages;
- aerosol cylinders, thermoses, and flasks of any kind;
- bottles, cups, jars, cans, or any other form of closed receptacle that may be thrown or cause injury, as well as other objects made of glass or any other breakable material or especially hard packages or hard thermal boxes;
- sports equipment items (excluding clothing) such as inflatable balls, regardless of size, and frisbees;
- other inflated or inflatable items, such as balloons;
- bicycles, rollerblades, skateboards, kick scooters and electric scooters;
- large items such as stairs, benches, folding chairs, boxes, cardboard containers, large bags, backpacks, suitcases, and sports bags. 'Large' means any objects for which the sum of three dimensions of length, width and height exceeds 75 centimetres and which cannot be stored under a seat in the stadium;
- significant quantities of paper or any rolls of paper;
- any quantities of powdery materials, flour, or similar substances (small make up elements, such as compact powder, shadows, blush, lipsticks, glosses and other are permitted); any type of animal, except for assistance dogs, provided they are not prohibited under local laws. Assistance dogs shall only be permitted if they are accompanying a disabled spectator with valid proof of eligibility;
- any materials, including but not limited to banners, flags, fliers, apparel and other paraphernalia, that are of a political, offensive and/or discriminatory nature, containing wording, symbols or any other attributes aimed at discrimination of any kind against a country, private person or group on account of race, skin colour, ethnic, national or social origin, gender, disability, language, religion, political opinion or any other opinion, birth, wealth or any other status, sexual orientation or on any other grounds;
- flags, banners, or emblems (except for the official national flag of the competing teams) or any other signs, banners, or materials (including clothing) displaying suggestive, offensive, or inappropriate content or unauthorised commercial or promotional content (whether written in English or any other language) or any materials (including clothing) which may be considered an act of ambush marketing; Official national flags of the competing teams are allowed if not larger than 1,5\*2m;
- flagpoles or banner poles of any kind, with the exception of flexible poles or so called double poles made from non-flammable plastic that do not exceed 1 metre long and 1 centimetre in diameter and are not otherwise deemed a safety risk by the LOC and/or AFC;
- any promotional or commercial object, apparel or other material including, but not limited to, banners, flags, signs, symbols and flyers or any type of object, material, or clothing that, in the opinion of the LOC and/or AFC, are promotional or commercial in nature;
- radio-electronic or high frequency devices, or any other devices that may lead to an interruption or failure of broadcasting or IT functionality at the stadium;

- any musical instruments (mechanical or manual) that do not fit within the window of the X-ray baggage scanner (being 60 centimetres x 40 centimetres) and must be carried with keys (e.g., drums) to open in case of a request from security personnel for security screening.
- electronic, mechanical, or manual devices that produce noise or other excessively loud sounds, such as vuvuzelas, whistles, loudspeakers, etc. Heaters for drums are also prohibited. The LOC and/or AFC may require Ticket Holders to stop using devices permitted inside the stadium if the sound emitting from the respective device interferes with event operations or the enjoyment of other Ticket Holders;
- instruments that emit laser beams, laser pointers or similar emissions;
- any type of television and telecommunication equipment (including professional video cameras, computers, or other professional equipment that is capable of recording sound and video);
- more than one set of extra batteries or rechargeable units for any device which is permitted under this Stadium Code of Conduct. One (1) power bank of any size is permitted per Ticket Holder;
- any types of mounts for photo and video equipment with three supports (e.g., tripods) or one support (e.g., monopods and 'selfie' sticks);
- umbrellas;
- drones and any remote-controlled aircraft;
- binoculars and other optical magnifying equipment;
- any other objects that may compromise public safety, interfere with the security, which is deemed dangerous or hazardous to person(s) or may disrupt enjoyment of the match and sporting nature of Competition;

The LOC and/or AFC reserve the right to make a final decision on whether any item brought to or into the stadium is prohibited.

Prohibited items may be removed, confiscated, or destroyed without compensation or any obligation to return the same to the Ticket Holder.

### 3.2. PROHIBITED/RESTRICTED ACTIVITIES

The following is a non-exhaustive list of activities that are restricted or prohibited within the venue/stadium and participation in such activities may result in a penalty or eviction:

- displaying commercial or offensive, charitable, political, or religious signage; any conduct which interferes with a match or is dangerous or disruptive including throwing objects of any description;
- striking or igniting flares, fireworks, explosives and or smoke bombs; Smoking, vaping or using any tobacco products as well as any electronic smoking device anywhere other than within outdoor designated smoking areas if they have been made available at the stadium;
- the use of any chanting, language or conduct which is likely to offend, insult, humiliate, disparage, or vilify any reasonable person based on gender, race, religion, culture, color, descent, country of origin, or disability;
- concealing identity with a scarf, balaclava, mask, or other item unless for a religious, medical, or other justifiable reason;
- unauthorised storage of equipment or standing/sitting in aisles or walkways;
- stand on seats in the spectator areas or unreasonably obstruct the view of Ticket Holders in any way, including standing in stadium areas reserved for disabled spectators.
- public nudity or indecency; removing items of clothing or otherwise remain in a state of undress (including being shirtless) or reveal intimate body parts.

- defacing a venue or third-party property or defacing or obscuring any notice, signage, or advertisement within a venue; climb structures and installations prohibited for general use, such as parapets between stands and field of play, closed fences, walls, wire fences, barriers, light poles, camera platforms, trees, pools, or roof tops;
- unauthorized commercial activities including, soliciting, customer surveying, promotions, advertising or marketing, flyers, leaflets, banners, and signs (including by way of distributing or offering any goods or services for sale in or around the venue);
- securing flags and banners to surfaces of any structure and/or installation at the venue, except as authorised by the LOC and AFC;
- entering or attempting to enter any restricted or prohibited area without proper authorisation (including the field of play, a player dressing room or official area, roofs, masts, fences, or structures in or around the venue);
- enter the field of play or areas immediately surrounding the field of play or any other restricted areas that are not indicated in the Ticket.
- conducting or causing to be conducted any form of betting or gambling within the venue or collecting, disseminating, transmitting, publishing, or releasing from the venue (by any means or using any device) any score, result, statistic, or data for any commercial, betting or gambling purpose;
- offering, attempting to offer, or acting in concert with persons offering, any form of bribe or reward to a third party to fix, or otherwise improperly influence any match or the Competition; or
- any form of ambush marketing (including by representing, promoting or advertising that the person or any organization has a connection or association with the AFC, LOC or the Competition which they do not have (including by using any logos, indicia or words associated with the Competition without AFC's prior written approval) or any unauthorised use of the intellectual property rights of AFC or any activity which otherwise exploits the publicity or goodwill of the Competition without AFC's written permission or any activity which AFC or the LOC determine denigrates the rights of AFC, LOC or any third party associated with the Competition (including sponsors).
- practise any other conduct that may interfere with the comfort, safety, or enjoyment of the Competition for any other Ticket Holder, Accredited Person, player or Match official, or that may disrupt the sporting nature of the Competition.

This list of prohibited and restricted actions is not exhaustive. The LOC and/or AFC reserve the right to make a final decision on whether any behavior or item within the stadium is prohibited, which must be respected.

#### **4.0 GENERAL PROVISIONS**

##### **4.1. FORCE MAJEURE**

The AFC and LOC, and any third party associated with the Competition shall have no responsibility or liability whatsoever arising out of the relocation, cancellation, abandonment, or postponement of any match by reason of any act of force majeure even if such cancellation, abandonment, or postponement may prejudice such person(s) and their guests.

##### **4.2. SEVERABILITY**

The AFC and/or LOC reserves the right to amend and alter any provision of these Ticketing Terms and Conditions at any time and shall make the same available at the official Competition or ticketing website from time to time.

Should any provision of these Terms and Conditions be declared void, ineffective, illegal, or unenforceable by any competent court, regulator, or authority, then the remainder of the Ticketing

Terms and Conditions shall remain in effect as if such void, ineffective, illegal, or unenforceable provision had not been included.

#### 4.3. APPLICABILITY AND GOVERNING LAW

These Ticketing Terms and Conditions have been drafted in English and translated into Arabic. In the event of any discrepancy between the English and Arabic Ticketing Terms and Conditions, the English terms shall prevail.

Certain provision of these Ticketing Terms and Conditions will be restated in a condensed format. If there is any doubt regarding the scope or meaning of the condensed provision of the Tickets, the terms of these Ticketing Terms and Conditions will prevail.

These Ticketing Terms and Conditions are governed by and interpreted in accordance with, the laws of the State of Qatar. For any dispute arising from or in connection with a Ticket and/or interpretation of these Ticketing and Conditions, the parties will seek to resolve such dispute amicably. If the parties fail to reach such amicable solution, the courts of the State of Qatar will have exclusive jurisdiction in relation to any claim or dispute concerning these Ticketing Terms and Conditions and any matter arising from them. Subject to applicable law, the LOC and AFC reserve the right to bring any legal action in relation to these Ticketing Terms and Conditions in the competent court of the domicile or residence of a Ticket Holder.

#### 4.4. BREACH OF TERMS AND CONDITIONS

Any person in breach of these Ticketing Terms and Conditions may (without compensation or refund) be: (a) denied access to, or evicted from a venue, have their ticket (and any future tickets) cancelled and be required to hand over any ticket in their possession; (b) banned from attending future matches at the discretion of the AFC, LOC, or stadium authority and (c) fined or imposed a penalty.

#### 4.5. CONTACT

For any additional ticketing information relating to the Competition please contact [tickets@asiancup2023.qa](mailto:tickets@asiancup2023.qa).